

SOCIAL VALUE MATTERS 2022

24-25 EUROPE
OCTOBER
→ TURIN



SOCIAL VALUE MATTERS 2022 AGENDA

Time below shown are in Central European Summer Time (CEST).

Day 1 – 24 Oct 2022

10:00am Registration Open & Refreshment

11:00am Welcome and Opening Remarks

Speakers:

Ben Carpenter, CEO, Social Value International

Michela Favaro, Vice Mayoress, City of Turin

Mario Calderini, Spokesperson, Torino Social Impact

Moderated by **Davide Dal Maso**, President, Social Value Italia

11:30am Opening Plenary –
Impact evaluation: A tool to support the Plan for new social economy

Speakers:

Priscilla Boiadi, Policy Analyst, OECD

01:00pm Lunch & Networking

Our Lunch is provided by **Fonderie Ozanam**, a non-profit social cooperative that has been in the restaurant business for 33 years.

02:00pm Breakout Session: Learning from SIA practices

Speakers:

Awerangi Tamiheri, Chief Operating Officer, North Island Whānau Ora Commissioning Agency and Te Whānau o Waipareria Trust

Erica Negro, Impact Measurement Manager, E4Impact Foundation

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Breakout Session: Discussion Around Wellbeing

Social value is about understanding changes to people's lives and its effect on their wellbeing. Even is wellbeing not a new area for us working with social value, this is a new and fast-moving area of policy, practice, and economics further afield.

Social value banks have been around for a while and have served a useful purpose but can be problematic. There are crucial steps to measuring social value in line with the new guidance – the need to ask those you are working with, and are therefore affected, to reveal the impact of your project.

This step can be skipped all too easily with value banks, which is a big problem for the social value movement. The result is and will be that this important sector with the potential to create a more progressive society could start to lose credibility and trust. These risks incentivising organisations to 'play the value bank game' rather than optimise the social value they create, or at the heart make people's lives better!

This session will with an overview of policy developments in the UK and in practice healthcare case studies from Italy as a conversation opener offer an interactive session for attendees with the facilitators discuss how we from our various perspectives can work to define, understand, and measure social value. And how to do it credibly and robustly.

Speakers:

Charlotte Österman, Private Sector Lead, Social Value UK

Maria Giulia Marini, Health Area Director, ISTUD

Paola Chesi, Researcher and educator: Healthcare and Wellbeing Area, ISTUD

Moderated by **Giuseppe Dellerba**, General Manager, Fondazione Cottino

03:30pm **Networking Break**

04:00pm **Panel Discussion: What wellbeing means in different cultural settings**

Speakers:

Awerangi Tamiheri, Chief Operating Officer, North Island Whānau Ora Commissioning Agency and Te Whānau o Waipareria Trust

Renay Onur, General Manager & Board Member, Spor İstanbul

Riccardo Atzei, Developmental neuro and psychomotor therapist, Dynamo Academy

Moderated by **Stephanie Robertson**, Founder and CEO of SIMPACT, Board Chair of Social Value Canada

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Breakout Session: Accreditation & Certification

Social value is about understanding changes to people's lives and its effect on what is the next steps for accreditation, certification, assurance and verification within the social value and impact management profession? How can professionalisation of the sector through assurance, accreditation and certification of process, people, practice, and data help? Are the impact norms being embedded leading to the need for more accreditation services? As organisations make more decisions based on this area, does assurance get more necessary to decrease risks associated? What is the role of accreditation and certification in addressing these issues? How and what needs to be accredited? Certified? When is it the right time?

This session will focus on discussing these questions in the context of current practice examples shared by our speakers, and including active participation and sharing of practice from the community of attendees.

Speakers:

Sophie Robin, Co-Founder, EsImpact and Stone Soup

Moderated by **Catherine Manning**, Operations Director, Social Value UK

05:30pm Side visit: Cascina Fossata & The San Salvario Neighborhood House

See Turin through the eyes of a social impact organisation

Turin is known as the impact capital of Italy, and so wanted to give our conference attendees a unique chance to learn about some of the amazing work that is happening across the city. We will finish on our first day of the conference with a site visit to 2 local social impact organisations to learn more about Turin and examples of social innovation.

07:30pm Conference Dinner at Cascina Fossata Restaurant

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Day 2 – 25 Oct 2022

08:00am Registration Open & Refreshment

09:00am Workshop 1

Speakers:

Jeremy Nicholls, Assurance Framework Lead of UNDP SDG Impact and Ambassador of Capitals Coalition

Workshop 2: SDGs Game and SDGs Impact Standard

Workshop 3: An Organisational Approach to Embedding Social Impact – from the frontline staff to the backbone team

This workshop looks at how several of Social Value Aotearoa Network members have been using the social value principles as a change framework to help build an organisational culture of having social impact at its heart.

As part of a capacity development strategy, they have taken a longer term approach to measuring value so that it is embedded and integrated as part of the performance management culture of their organisations.

A variety of tools and resources have been co-designed with and for front line staff, to help them understand and integrate the practices into their work.

We will share with you this 'kiwi' approach which use a variety of mediums, based on best practice but delivered with a splash of humour. You'll also get the chance to develop your own tools there and then.

We will also collectively discuss alternative approaches that you may have or areas that could be developed as we all seek to ensure Social Value Matters and bring it mainstream.

Speakers:

Jacqui Harema, Director Whānau Ora, Te Whānau o Waipareira
Jo Nicholson, Director, Social Value Aotearoa

10:30am Networking Break

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11:00am Breakout session: Public Procurement

Speakers:

Cristina Almeida, Head of Platform, Maze Portugal

Philippe Bernard Treille, Investment Manager, Eif. European Investment Fund

Raffaella De Felice, Head of Knowledge Management and Community, The Global Steering Group for Impact Investment (GSG)

Moderated by **Federico Mento**, General Secretary, Social Value Italia

Breakout session: How much precision in social impact assessment do we need?

This session explores the fundamental question: 'what is the purpose of social impact assessments?' The speakers present two lines of thought and then uses a workshop format to explore the potential alignment and contradictions. The first line of thought is that social impact assessments are a form of (social science) research/evaluation. This touches on theory of 'knowledge building', evidence-based policy making' and transferable knowledge. The second line of thought is that social impact assessments are a form of internal business improvement mechanisms. This explores the issues of rigour, accountability and internal decision making.

Participants will learn about the new SVI Principle: Be Responsive and develop their thinking about the purpose behind their impact data collection.

Speakers:

Ben Carpenter, CEO, Social Value International

Erica Melloni, Senior Manager, Change, Avanzi

Breakout session: How Social Investors Create Value

Speakers:

Alessia Gianoncelli, Head of Knowledge Community and Market Development, EVPA

Bonnie Chui, Managing Director, The Social Investment Consultancy

Moderated by **Daide Dal Maso**, President, Social Value Italia

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12:30pm Lunch & Networking

01:30pm **Plenary session: The Social and Solidarity Economy – Learnings from a Peer Learning Partnership**

Speakers:

Irene Basile, Head of the Social Economy and Innovation Unit, OECD
Moderated by **Federico Mento**, General Secretary, Social Value Italia

02:30pm **Plenary session:
How are we contributing positively to sustainable development?**

The SDG Impact Standards are built upon a range of established global reporting and management standards and aim to help to address the management practice gap by guiding businesses and investors on a path to embedding sustainability and the SDGs. In this session, we will hear from the UNDP, SDG Impact Team, as well as Social Value Practitioners and sustainability experts about how this convergence of standards is leading to increased clarity for investors and enterprises globally, helping us all to achieve the SDGs by 2030.

Speakers:

Bonnie Chui, Managing Director, The Social Investment Consultancy
Jeremy Nicholls, Assurance Framework Lead of UNDP SDG Impact and Ambassador of Capitals Coalition
Moderated by **Becca Harvey**, Head of Community and Engagement, Social Value International

03:30pm Closing Remarks

For more information about our agenda, speakers and partners, feel free to check out SVM website [here](#).

For more inquiries about Social Value Matters Europe 2022, Please contact Serena Baldari from Social Value Italia [here](#).